

# Zoho CRM Setup for Polymorph Studios

## Executive Summary

Polymorph Studio is a Switzerland-based CGI studio founded by an Italian 3D visual artist with extensive experience in architectural, interior, and product visualization.

Their background includes several years of collaboration with renowned European interior design firms such as Ventura Design and Arlene McIntyre Design in Ireland. During this time, they contributed to residential projects across Portugal, London, and various regions of Europe, building a strong foundation in material accuracy, lighting, and the visual language of design.

Now operating independently in Switzerland, their studio is dedicated to providing a seamless, personally managed workflow ensuring clarity, consistency, and high-quality results from concept to final render.

Their mission is simple: to transform ideas into compelling visual experiences. They don't just illustrate spaces "They help you feel them before they are built".

## Organization

Polymorph Studio

## Mission & Vision

We are committed to providing high-quality services and demonstrating professional competence in all our business operations. To develop and deliver an innovative platform, utilize the full capabilities to provide customers with personalized insights, exceptional support and fostering financial growth and trust.



# CASE STUDY

## Challenges

### Data Migration Issues

Data accuracy and consistency often decrease during migration, leading to incorrect or incomplete records. System incompatibility causes errors, delays, and additional workloads during the transfer process. There is a high risk of data loss, corruption, or security breaches if the migration is not carefully managed.

### Data Collection Issues

Manual data management is highly inefficient and prone to human errors, such as typos and inconsistent formatting, which corrupts critical business data. As data volume increases, this labor-intensive process becomes difficult to scale, leading to significant operational delays and poor decision-making based on inaccurate insights.

### Real Time Data Sync

Data sync can suffer from inconsistent updates when devices go offline or have unstable connections. Conflict resolution becomes difficult when multiple users change the same data at the same time.

Scalability issues arise as more users and devices need to stay synchronized in real time.



# CASE STUDY

## Solution

### Seamless Data Migration

Fairchance for CRM integrated an automated data integration system, seamlessly migrating data from Sharpspring CRM to **Zoho CRM**. This eliminated the manual transfer process, ensuring real-time data availability and accuracy.



### Automatic Data Collection

Zoho CRM offers an efficient solution for automatic data collection by creating forms through **Zoho Sign** for contacts and data inquiries, streamlining the process for customers.

### Dynamic Data Updates

Fairchance for CRM configured **Zoho Books** for automated invoicing. The system provides an efficient billing solution to synchronize customer data from QuickBooks to Zoho Books.



# CASE STUDY

## Result

Fairchance forCRM successfully streamlined Polymorph Studio complete data migration and management process. All leads, accounts, and deals were accurately migrated into Zoho CRM, the required website pages were cloned with fully functional **Zoho Forms**, and a one-way QuickBooks to **Zoho Books** sync was set up. This allowed Polymorph Studio to manage enquiries, customer data, and financial records more efficiently and maintain a smooth, organized workflow.

### Applications Implemented

- ✓ Zoho CRM
- ✓ Zoho Forms
- ✓ Zoho Books



# CASE STUDY


## About FAIRCHANCE FOR CRM

FAIRCHANCE FOR CRM provides round-the-clock services and maintenance to keep your business on the growing and developing track to generate the revenue within the budget. We have expert team to work on the Zoho CRM platform thoroughly with all of automation and innovation. In addition to this, we are able to provide individualized solutions that are adapted to match the particular requirements of each customer, so ensuring the highest possible levels of efficiency and production.

With 700+ customers in 70+ countries, today we are all set to become a trusted growth partner to your business!

For the purpose of assisting businesses in improving their customer relationship management, the FAIRCHANCE FOR CRM platform offered solutions that were both individualized and efficient in terms of cost. enterprises are able to obtain significant insights into the behavior and preferences of their customers using the platform's powerful analytics capabilities, which in turn enables the enterprises to modify their marketing tactics in accordance with those preferences. Businesses have the ability to improve customer happiness and loyalty while simultaneously optimizing their use of resources to achieve optimum efficiency when they implement FAIRCHANCE FOR CRM.

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